

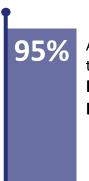
SURVEY RESULTS

Impactful, Improving, Expanding

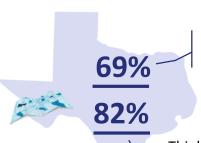


IMPACTFUL

The Port of Brownsville has a positive economic impact and is seen in a positive light.



Are favorable towards the Port of Brownsville



Think the port has a **very positive impact** on the **Texas Economy**

Think the port has a **very positive impact** on the **Brownsville Economy**



IMPROVING

Opinions of the port have grown more positive over time.



71%

say their **opinion of the port**has improved over the past 5 years



68%

say their opinion of the port
has improved over the past 20 years



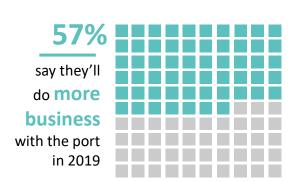
"The port has grown with additional businesses which is making a positive impact on the economy and surrounding cities."

– Port Stakeholder



EXPANDING

The port is working for its clients, helping them maintain and grow their businesses.





The port's infrastructure is highly rated

Intermodal connection

80% Excellent/good

Workforce quality

54% Excellent/good

Workforce availability

47% Excellent/good



PSB Research conducted online research among key audiences in October, 2018. Sample was pulled from the Port of Brownsville email database. Survey invitations were sent to 3,556 prospective respondents by the Port of Brownsville. A total of three emails were sent to spur participation. The final response rate was 5.7 percent.